Gabrien Symons

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646.610.9477

Designer, Front End Developer at Business Insider
2010 to Present New York, NY

Programmed front end redesign for BusinessInsider.com • Designed custom UI/UX for web and iOS • Created adaptive layouts across multiple screen sizes • Illustrated graphics, logos, icons • Refactored CSS • Edited PHP and javascript • Managed design projects Created video preroll footage • Designed elegant registration flow • Designed and coded HTML newsletters • Contributed to internal tech documentation • Created custom menu navigation • Designed intuitive newsletter signup tools

Co–Founder of JournalShelf.com
2006 to Present New York, NY

Designed and coded website and marketing modules • Created management systems for inventory, sales, vendors and financials • Photographed products • Wrote marketing copy Researched vendors • Streamlined order fulfillment process • Increased SEO performance

Web Designer & Developer at New City Design
2006 to Present New York, NY

Designed and developed dozens of websites using HTML, CSS, Flash, jQuery and PHP

Interactive Designer at Advertising Age & Creativity-Online
2008 to 2010 New York, NY

Programmed front end redesign for AdAge.com • Redesigned Creativity-Online • Designed and programmed websites for Ad Age Digital Conference, CaT: Creativity & Technology and Ad Age's Idea Conference and 14 other brands • Managed content • Created hundreds of flash banners and HTML newsletters • Developed user interfaces • Initiated an inter-office project management tool to train staff members and organize projects

Quality Assurance Engineer, Office Manager at OHO, a design firm
2003 to 2004 Boston, MA

Promoted to QA Engineer for quality of work, attention to detail and outstanding customer service • Contributed to projects that received the prestigious Summit Creative Award and six Communicator Awards • Managed payroll, insurance and accounting

Quality Assurance Intern at JuniorNet
Summer 2000 Boston, MA

Tested website applications for errors • Created various configurations of hardware and software for QA testing • Systematized QA procedures and guidelines

Computer Lab Technician at Boston University, School for the Arts
1999 to 2003 Boston, MA

Trained employees • Scheduled shifts • Maintained Mac network, student accounts and print server • Installed and setup computers for faculty members

Audio Engineer for "I Love You, You're Perfect, Now Change"
Summer 2002 Boston, MA

Mixed live performances for 4 actors and 2 musicians on a Soundcraft Spirit 324 Digital Mixer • Performed sound checks • Adjusted EQ, effects, and levels during performance

Art Editor, Multimedia Lab Manager, Media Technician, Computer Skills Workshop Instructor at Carnegie Mellon University
1993 to 1997 Pittsburgh, PA

Managed as Art Editor for the school's award winning newspaper • Helped install and manage the first digital music computer lab • Setup A/V equipment for classrooms and presentations around campus • Taught workshops for Mac and Unix

Illustrator for Youth Magazine
1992 to 1993 Nashville, TN

Illustrated feature articles • Deveoped custom artwork and photography for art directors

Office Manager at Travis Foster Illustration
1992 Nashville, TN

Computerized business • Cold-called clients • Assembled marketing materials

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Code
CSS
PHP
HTML
Actionscript
Javascript
jQuery

Design
Illustrator
Photoshop
QuarkXPress
Fireworks
InDesign
Acrobat
Painter
Flash

Workflow
Basecamp
GitHub
JIRA
Agile

Selected Projects
JournalShelf.com
businessinsider.com
mobile.businessinsider.com
intelligence.businessinsider.com
terridiamondphotography.com
adage.com/adage-on-campus
adage.com/trend-reports
creativity-online.com
adage.com/webcasts
ubm-associates.com
nyrepartners.com
thefirefish.com
idea2009.com

Audio
Logic
Digital Performer
Finale

Video
Final Cut
Premiere

Office
Excel
MS Word
PowerPoint
Quickbooks
Quicken

Specializations
UI/UX
Illustration
Concept to code
Web and graphic design
Cross-platform performance
Web-optimized graphics
Pixel-accurate design

Et Cetera
Art Direction
Sprint Planning
Agile Developement
Interdisciplinary Collaboration
Project Management
Sales & Marketing
Administration
Training